

# Integration with Navision®

## For SuperOffice CRM 5



**SuperManager Standard ensures that the salesmen always have easy access to up-to-date sales information about their customers in SuperOffice CRM 5.**



### Integration of Navision and SuperOffice CRM 5

An effective sales campaign targeted at existing customers is more likely to succeed if it is based on up-to-date economic data. An integration makes the following searches possible:

- Customers with the highest sales potential
- Customers with the highest variable profit
- Customers who have purchased a specific product - or who have not yet purchased a specific product.

### Integration of customer data

Many Navision users maintain master data on their customers in Navision.

The following data can be transferred on-line from Navision to SuperOffice CRM 5:

- Master data (name, address, etc.)
- Economy (sales this year, sales last year, etc.)
- Contact persons
- Sales orders
- Projects

### Order and sales history

SuperManager Standard makes it possible to import order and sales history from for instance the last 12 months direct into SuperOffice CRM 5.

The information is displayed by means of the Product Page module which also includes an advanced product search feature.

Thus the salesmen can make advanced searches in SuperOffice CRM5 based on sales data relating to their own customers - without logon to Navision. Searches can be made for:

- All customers who have purchased a specific product
- All customers who have not purchased a specific product

### Simultaneous integration with more IT-systems

SuperManager Standard is future-orientated and makes simultaneous integration with more IT-systems possible. Therefore you obtain optimum utilization of the investment. Examples of simultaneous integration with other IT-systems:

- Customer registration from you home page
- Access database
- SQL database
- e-business database
- ByggeDias or ByggeFakta

*For further information, see our general SuperManager brochure.*



*Technical specifications:  
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## SuperOffice Solution Provider

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# SuperManager Standard Technical Specifications

## The following data can be transferred on-line from Navision to SuperOffice CRM5:

- Company data (name, address, etc.)
- Economy (sales this year, sales last year, etc.)
- Contact persons
- Sales orders
- Projects

## Navision versions

SuperManager Standard provides easy integration with alle Navision versions:

- Navision Axapta
- Navision Attain
- Navision Financials
- Navision XAL
- Navision C5

## Current maintenance

SuperManager Standard is maintained, and new versions are released concurrently with new versions of SuperOffice CRM5.

## System requirements

- SuperOffice CRM 5 ver. 5.5+
- Navision on native database with ODBC driver or
- Navision on SQL server (MS or Oracle)

## Order SuperManager Standard

- Order direct from [www.supermanager.dk](http://www.supermanager.dk),
- Contact your SuperOffice dealer, or
- Phone Siteshop **(+45) 70 20 19 78**

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